# Criteria for joining our online map page

Hearts&Minds

You are based in England (or provide some support in England)

You run at least one regular support service which addresses perinatal mental health (even if you have broader aims generally)

You offer direct, on-the-ground support (as opposed to signposting or info). This might include face-to-face / online / phone contact or other ways of reaching families

You operate on a not-for-profit basis

You are a VCFSE (Voluntary, Community, Faith or Social Enterprise) organisation

Your service is free to beneficiaries, or you have financially accessible options

Your service is underpinned by relevant policies and procedures such as adult and child protection / safeguarding / confidentiality / support supervision / data protection / GDPR / EDI policies etc (or you're working on putting these in place)

Your service is safe, inclusive, accessible and equitable

You have a clear referral pathway (for beneficiaries and / or health professionals)

You host an up-to-date and functional website or, in the absence of this, a strong social media profile where information and engagement processes can be found

We welcome organisations at any stage in their developmental journey.
If you would like to chat about this criteria, please drop us a line at:
hello@heartsandmindspartnership.org